

Success Story:

# Team One Advertising's Office Ergonomics Initiative



Team One Advertising, located in El Segundo, California, a division of the global agency, Saatchi & Saatchi. As a part of Team One's on-going efforts for a safe and productive work environment, facility manager Diane Saign wanted to improve the ergonomics for their office workers before minor issues evolved into long-term disability. She recognized that in addition to maintaining a healthy work environment, good ergonomics can remove barriers to the creative process that is fundamental to good advertising work.

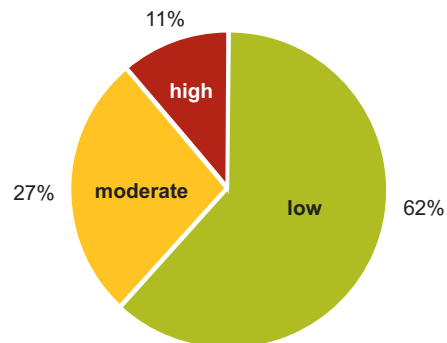
Team One's office ergonomics initiative began when Diane attended Humantech's Applied Office Ergonomics seminar to build her skills in identifying and resolving ergonomics challenges. Because she has limited time to spend on ergonomics, Diane opted to use ergoTool , an on-line self-assessment program to capture computer user input and identify global issues. Using this data, Diane has been able to spend the majority of her time addressing specific issues for individuals with the greatest need for improvement.

The initial survey indicated that seating was one of the largest areas of general concern. "We had purchased nice looking leather chairs a few years back", Diane said, "but they didn't provide the adjustability some people needed." Diane has been able to bring new adjustable seating into Team One, targeting those individuals with the highest levels of concern identified by the survey. Intentions are to provide all computer users with adjustable seating over time.

Soon after the survey was deployed, Diane spent time with those people determined to be at the highest level of concern (see chart). She was able to make an immediate impact by assisting individuals with adjusting their equipment (such as seating), modifying the geometry of their workstation set-up (e.g. lowering the computer monitor), and identifying inexpensive accessories (such as chair mats) to improve their work environments. According to Diane, "The on-line assessment program makes my job easier and has allowed us to provide improvement in the work area without necessarily spending a lot of money. I spend my time with employees who have the greatest level of need and can address their problems immediately."

The experience at Team One Advertising demonstrates that an effective ergonomics process can be accomplished with limited time and even limited spending. At a relatively low cost per employee, Team One has internalized the skills to manage their ergonomics initiative without the benefit of a dedicated person. "We were able to identify the small number of people with a high level of concern and address their needs almost immediately," says Diane. "We wanted to be proactive with office ergonomics and this process allowed us to make an impact in a very efficient manner."

Percent of Site Population with Low, Moderate, High Concerns



Success Story

### About Humantech

For nearly 30 years, global companies have relied on Humantech for workplace improvements. By combining the science of ergonomics and our unique 30-Inch View™—where people, work, and environment intersect—we deliver practical solutions that impact safety, quality, and productivity. At Humantech, we believe people make productivity happen. The 30-Inch View is a service mark of Humantech, Inc., 2007.